

# ChoicePoint Solutions

## Executive Summary

You're an experienced professional. You don't need a long explanation. You want it direct. Here's how we work.

**WHAT** | We align your choices behind proven strategies so you can get on with what you want in life.

**WHY** | To achieve the next stage you earned, you need a transition plan. You've earned a new kind of freedom, but getting there may be complex. You know you need to take action, but you're not sure where to start. Clarifying that future focus, identifying the steps to get you there is the challenge. At ChoicePoints, we know how to do that. We're here to guide you to the other side of your transition.

**WHEN** | Business owners bring us in when they know the retirement they want requires business growth and the horizon may be close. They know they need to take action and they're not sure where to start.  
Career professionals bring us in when they are dissatisfied and want to make a major transition or grow within their own company.  
Both come to us when their personal lives are becoming compromised as a result of the demands of their professional lives.

**HOW** | With Dr. Jan's guidance, you'll look at the current state of your life and business: your strengths, gaps, and desires. Then you'll work with Dr. Jan and select partners to align your business and personal goals into achievable zones. With tools drawn from Dr. Jan's years of expertise, you'll start managing your path toward growth. Her strategic plan will give you clearly identifiable landmarks that you will begin to act on, refining the approach as you learn the course. Within the prescribed time frame (usually less than 24 months), you'll be thriving with newfound freedom and confidence to move forward.

**WHO** | You're a self-aware, experienced professional who has accomplished a lot and who feels responsible for your business, your family, and yourself. You know you need to spend time thinking about the future, and you want a good, long-term outcome for yourself and the people you care about. Because of your position, you may not have someone with whom you can share the whole truth of what you're wrestling with. You're open to partnering with a specialist who can show you ways to get the freedom you've worked so hard to achieve.

**COST** | The cost of development work with Dr. Jan is done on a 3, 6, 9, 12-month or ongoing subscription basis, based on the complexity and scope of your intentions. Typical engagements run approximately \$950 to \$3,500 per month. *Hourly and project fees available in customized circumstances.*

**CONTACT** | You can learn more at <https://choicepointsolutions.org>. Reach Dr. Jan at [janhoistad@drjanhoistad.com](mailto:janhoistad@drjanhoistad.com) or call 952 922 9430.